

# Help Wanted: Building Jobs in America



The boating industry is facing a **shortfall of qualified workers** for manufacturing, technicians, and service repairs.

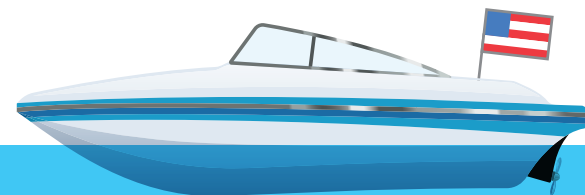
**Prioritizing technical, vocational and apprenticeship programs and connecting the marine industry with federal and state programs is the key to job growth and employment in marine manufacturing and retail.**

► **U.S. marine manufacturing supports:**

**650,000 JOBS**

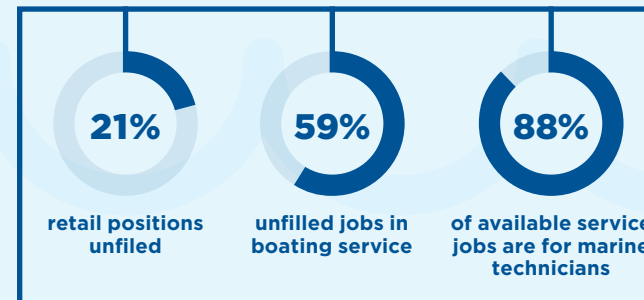
**34,833 BUSINESSES**

► **95% of boats sold in the U.S. are made in the U.S.**



According to a study by the Marine Retailers Association of the Americas:

BY 2019  
**31,000 JOBS WILL BE OPEN AND NEEDED**  
— IN THE U.S. MARINE INDUSTRY —



## ACTIONS FOR LEADERS TO TAKE

- 1 Provide full funding for workforce and technical education.
- 2 Pass the JOBS Act (S.206 and H.R.2451) to expand Pell eligibility to short-term postsecondary certificates and demand driven non-credit programs.
- 3 Re-evaluate the high number of clock hours needed for Pell eligibility.
- 4 Provide easier access for apprenticeship and On the Job Training (OJT) grants for employers.

## Help America Develop a More Skilled Workforce

The recreational boating industry stands ready to hire a new generation of workers into stable and well-paying careers.

- **Reauthorize and modernize the Perkins Act** so that state governments are empowered to address local Career and Technical Education (CTE) needs.
- **Expand Pell eligibility** to short-term post secondary certificates and demand driven non-credit programs.
- **Improve funding** of community colleges and technical schools.
- **Support apprenticeships** and other work-based learning programs.
- **Improve and retain employer incentive programs** for hiring and training veterans.