



An Educational Video Series

Sean Smith, Director of Development
Marine Industries Association of South Florida



September 30, 2019
Challenges & Solutions Workforce Super Session

Careers in the Marine Industry



Technicians in:

Fiberglass & Composite
Electricians
Welding
Painters
Carpenters
Engine Mechanics
Hydraulics
Machinists
Plumbing
HVAC
Ship & Pipe Fitters
Electronics

Use, Service & Maintenance:

Marinas
Fuel
Crew
Cleaning and Detailing
Divers & Diving
Chartering
Brokerage
Fishing

Management:

Naval Architects
Engineers
Designers
Sales
Marketing & Promotion
Administration
Warehouse & Parts
Service



Marine Industries Association
of South Florida
Since 1961

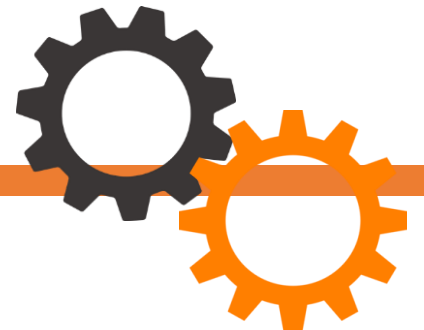
Use of Video

- AT&T
- YouTube
- Social Media



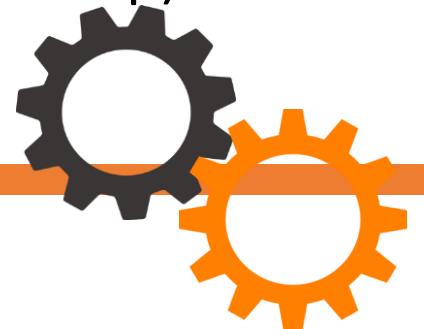
Season 1

- Diesel Technician (RPM Diesel)
- Tow Boat Captain (TowBoatU.S.)
- Propeller Technician (Frank & Jimmie's Propeller)
- Running Gear Mechanic (High Seas Yacht Service)
- Boatyard/ Shipyard Worker (Derecktor Shipyard)
- Boat Show Sales (Nautical Ventures)
- Yacht Sales (Denison Yacht Sales)
- Marine Electrician (Ward's Marine Electric)
- Field Services Engineer (Advanced Mechanical Enterprises)
- Yacht Manager & Wash Crew (Yacht Management)
- Boat Show Production (Informa Markets)



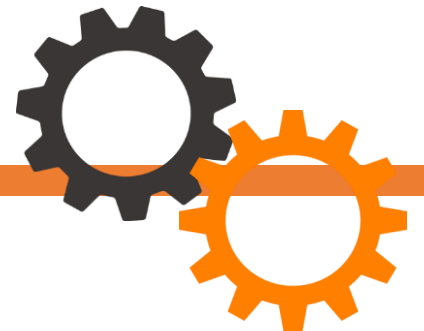
Season 2

- Marine Carpenter (MarineMax)
- Service Technician (Quatum Marine Stabilizers)
- Captain in Training (Maritime Professional Training)
- VSAT Engineer & Superyacht Coordinator (Telemar Yachting and Bluewater Books & Charts)
- Marina Appraiser (Walter Duke + Partners)
- Plastics Foreman (AccuDock)
- Production Manager (AERÉ Marine Group)
- Marine Welder (Engineered Yacht Solutions)
- Yacht Building Team (Roscioli Donzi Yachts)
- Fire Suppression System Technician (Fire Ranger)
- Charter Captain (FB Marine Group)



Results

- Full enrollment at local marine programs (Broward College & McFatter Technical College)
- First Marine Industry Day for BRACE Advisors Event
- Increase awareness in local schools and community
- First Registered Yacht Service Technician Apprenticeship Program in Florida
- Creation of Marine High School Dual Enrollment Programs



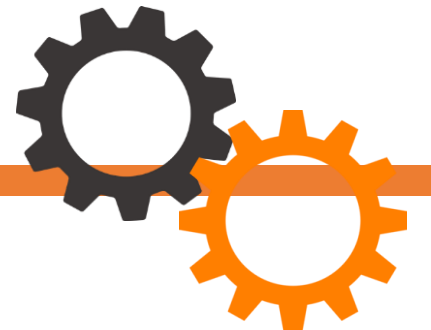
Thank you. Questions?

Sean Smith

Director of Development

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Challenges and Solutions in



Thank you sponsors

