



THE AMERICAN
BOATING
CONGRESS

—
2018

A photograph of the Washington Monument and the Jefferson Memorial on the Tidal Basin in Washington, D.C. The monument is on the left, and the memorial is on the right. The water is calm, reflecting the buildings. There are pink cherry blossom trees in the foreground on the right.

WASHINGTON, D.C. | MAY 9-11, 2018

Thanks to our 2018 ABC Sponsors

PRESIDENT'S LEVEL



ADMIRAL'S LEVEL



CAPTAIN'S LEVEL



FIRST MATE'S LEVEL




PURSER'S LEVEL



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A Note from NMMMA's President

On behalf of the co-hosts and sponsors of the 2018 American Boating Congress, it is our great pleasure to welcome you to Washington, D.C. for three days of boating advocacy!

ABC is a unique once-a-year opportunity to come together as an industry, network with influencers, formulate public policy and present a unified front on issues that impact marine businesses.

Major policy decisions are on the Congressional horizon. It is critical we engage with our nation's decision makers to shape priorities for the 115th Congress and White House that ensure a bright future for our industry.

We've filled all three days to ensure you learn as much as possible about critical issues facing your business. Most importantly, ABC offers you the rare opportunity to meet directly with your Members of Congress on Capitol Hill and advocate on behalf of your company and the entire industry.

This year, we've planned an impressive speaker line-up who are available to answer industry and policy specific questions. A detailed agenda and speaker biographies are provided in this booklet. We also have a number of issue workshops and breakout sessions, and will be addressing hot button topics.

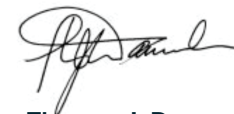
Our distinguished event co-hosts have worked together to ensure ABC's agenda is packed with timely and relevant policy matters, so that together, we can share the importance of the recreational boating economy. These co-host organizations, listed on the following pages, are an integral part of planning ABC, contributing time to program development, and encouraging their members to attend and participate in making ABC a success. Your co-hosts would like to extend our special thanks to this year's conference sponsors, listed on page 2, who have made ABC possible. We could not collectively host this important industry event without the generous support of all of our partners.

We are delighted that you are here for ABC in a most critical time in Washington and can't thank you enough for your participation and commitment to the industry's long term health. YOU are the best advocate to instrument change for the boating industry!

We hope your experience at ABC 2018 is both educational and impactful and we thank you for joining us to champion recreational boating!




Sincerely,



Thomas J. Dammrich
President | National Marine
Manufacturers Association

NMMA Government Relations Staff

 650 Massachusetts Avenue, N.W.
Suite 520 Washington, D.C. 20001



John McKnight
Senior Vice-President
Government Affairs
jmcknight@nmma.org
202.737.9757



T. Nicole Vasilaros, Esq.
Senior Vice President,
Government & Legal Affairs
nvasilaros@nmma.org
202.737.9763



David Dickerson
Vice President, State
Government Relations
Executive Director,
Personal Watercraft
Industry Association
ddickerson@nmma.org
202.737.9761



Ellen Hopkins Bradley
Chief Communications
Officer & VP
ehopkins@nmma.org
312.946.6249



Erica Crocker
Director, Political
Advocacy & Engagement
ecrocker@nmma.org
202.737.9776



Michael Pasko
Director, Federal
Government Affairs
mpasko@nmma.org
202.737.9760



Lance West
Director, Federal
Government Affairs
lwest@nmma.org
202.737.9777



Libby Yranski
Director, State
Government Relations
lyranski@nmma.org
202.737.9766



Laura G. Crisler
Office & Special Projects
Manager
lcrisler@nmma.org
202.737.9764



Erik Rancatore
Association Marketing
Manager
erancatore@nmma.org
312.946.6259

Schedule of Events

All meetings take place at the Renaissance Washington, D.C. Downtown Hotel (999 Ninth Street, NW, Washington, D.C. 20001) unless otherwise indicated.

*Indicates closed events by invitation only.

TUESDAY, MAY 8		
TIME	LOCATION	EVENT
1:00pm-7:00pm	Meeting Room 3	MRAA Board of Directors Meeting*
5:00pm-6:30pm	Meeting Room 6	AMI Legislative Committee Meeting*

WEDNESDAY, MAY 9		
TIME	LOCATION	EVENT
7:30am-5:00pm	Renaissance Reg Desk	Registration
8:00am-11:00am	Meeting Rooms 10/11	AMI Board Meeting*
8:00am-12:00pm	Meeting Rooms 12/13/14	Recreational Boating Leadership Council Meeting*
10:00am-11:30am	Meeting Room 15	BoatPAC Committee Meeting*
10:00am-4:00pm	Renaissance East	NMMA Strategic Planning Meeting*
12:30pm-1:30pm	Renaissance West	Welcome Lunch & Eddie Smith Award; featured speaker Rep. Joyce Beatty (OH-3) <i>SPONSORED BY BoatU.S.</i>
1:30pm-4:30pm	Meeting Rooms 10/11	Center for Sportfishing Policy General Session*

CONCURRENT ISSUE WORKSHOPS		
1:40pm-2:20pm	Meeting Room 3	Putting Out the Welcome Mat for Foreign Flagged Yachts
	Mount Vernon Square A	Trade Updates from Around the Globe: North American Free Trade Agreement and Beyond
	Mount Vernon Square B	Reducing Regulatory Burdens and Ensuring Business Compliance
2:30pm-3:10pm	Meeting Room 3	Modernizing Recreational Fishing Saltwater Policy <i>SPONSORED BY Brunswick & Mercury</i>
	Mount Vernon Square A	Trade: How Aluminum Tariffs Could Impact Your Bottom Line
	Mount Vernon Square B	Water Infrastructure <i>SPONSORED BY Brunswick & Mercury</i>

3:20pm-4:00pm	Meeting Room 3	Conservation and Regional Policy Issues Impacting Boating: Everglades, Aquatic Invasive Species, and Pacific Salmon
	Mount Vernon Square A	Workforce Development
	Mount Vernon Square B	Fuel Policy <i>SPONSORED BY Brunswick & Mercury</i>
4:00pm-5:00pm	Meeting Rooms 8/9	USSA Board of Directors Meeting*
4:15pm-5:00pm	Renaissance West	Hill Prep Session
4:15pm-5:15pm	Renaissance East	NMMA Board Of Directors Meeting*
4:15pm-6:00pm	NMMA DC Office	PWIA Board Meeting*
6:30pm-8:30pm	20 F Street, Rooftop, NW Washington, D.C.	Recreational Angling & Boating Reception* For questions on how to attend, please contact Erica Crocker at Erica.Crocker@nmma.org . All attendees must fill out a prior approval form prior to attending.

THURSDAY, MAY 10		
TIME	LOCATION	EVENT
7:30am-4:00pm	Renaissance Reg Deck	Registration
7:30am-8:00am	Renaissance West	Breakfast & Issue Workshops Recap <i>SPONSORED BY Brunswick & Mercury</i>
8:00am-11:00am	Meeting Rooms 12/13/14	Center for Sportfishing Policy Board Meeting*
8:00am-9:30am	Renaissance West	General Session, Day 1 Featuring Key Members of Congress: Rep. Jackie Walorski (IN-2), Rep. Charlie Crist (FL-13), Rep. Garret Graves (LA-6), and Rep. Paul Mitchell (MI-10)
9:30am	Renaissance Lobby	Transportation for U.S. Capitol Group Photo & Hill Meetings
10:00am	US Capitol Building	Group Photo in Front of U.S. Capitol
10:30am-5:00pm	Capitol Hill	Hill Meetings Basecamp Room Available for Members, Cannon 122; 11-5pm <i>SPONSORED BY Boats Group</i>
4:00pm-6:00pm	Meeting Rooms 10/11	EMD Board of Directors Meeting*
	Meeting Rooms 8/9	MACD Board of Directors Meeting*
	Meeting Rooms 12/13/14	BMD Board of Directors Meeting*
5:00pm-6:00pm	Capitol Hill Cannon House Office Building, Room 122	Millennial Happy Hour <i>SPONSORED BY Infinity Luxury Woven Vinyl</i>
6:30pm-8:30pm	Arroz 901 Mass. Ave NW Washington, D.C.	Networking Reception <i>SPONSORED BY Seastar Solutions</i>

FRIDAY, MAY 11		
TIME	LOCATION	EVENT
8:00am-8:30am	Renaissance West	Marine Industry Panel & Breakfast – The Power of Advocacy
8:30am-12:00pm	Renaissance West	General Session, Day 2 Keynote and Key Trump Administration Officials Keynote: Chris Wallace, Award-Winning Veteran Journalist & Host of FOX News Sunday; Lucas Hitt, Communications Chief, Bureau of Economic Analysis; Chad Moutray, Chief Economist, National Association of Manufacturers; Captain Jennifer Williams, United States Coast Guard; Rear Admiral Tim Gallaudet, Assistant Secretary of Commerce for Oceans and Atmosphere and Acting Under Secretary of Commerce for Oceans and Atmosphere
12:00pm-1:00pm	Renaissance West	Farewell and Awards Ceremony Lunch <ul style="list-style-type: none"> • The Hammond Marine Industry Leadership Award: 2018 honorees are Kris Carroll, President, Grady-White Boats, and Joan Maxwell, President, Regulator Marine • Ambassador Award • BoatPAC – The Champions for Growth Award



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PRINCECRAFT

Sea Ray

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YACHTS

Thunder Jet



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Getting Around Town

TRANSPORTATION INFO



SHUTTLE BUSES PROVIDED

Recreational Angling & Boating Reception

Wednesday, May 9th | 6:30pm–8:30pm

The Recreational Angling and Boating Reception will be held at 20 F Street NW, rooftop. Transportation will be provided, departing from the Renaissance Hotel at the corner of New York Ave. and 9th Street.

DEPARTURE SCHEDULE	RETURN SCHEDULE
6:15pm	8:10pm
6:25pm	8:20pm
6:35pm	8:30pm
6:45pm	8:40pm



BUSES PROVIDED

Group Photo in Front of U.S. Capitol and Hill Visits

Thursday, May 10th | 9:30am

Join us for an ABC group photo in front of the U.S. Capitol Building at 10:00am before heading off to your Hill meetings. At 9:30am, buses will pick up attendees from the Renaissance and drop them off at the U.S. Capitol—East Capitol Street, between Second & Third Street.



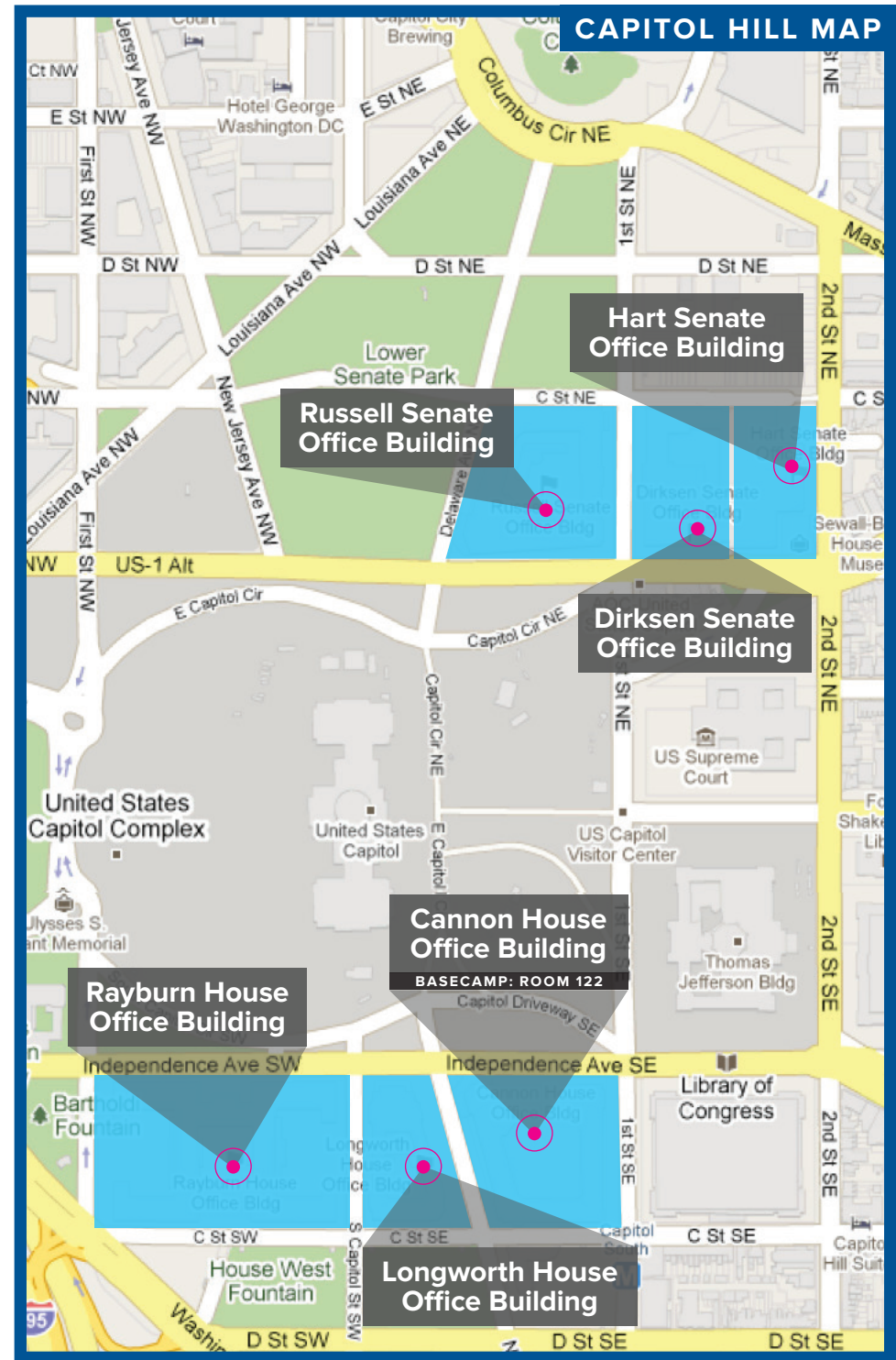
SHORT WALK

Networking Reception

SPONSORED BY Seastar Solutions

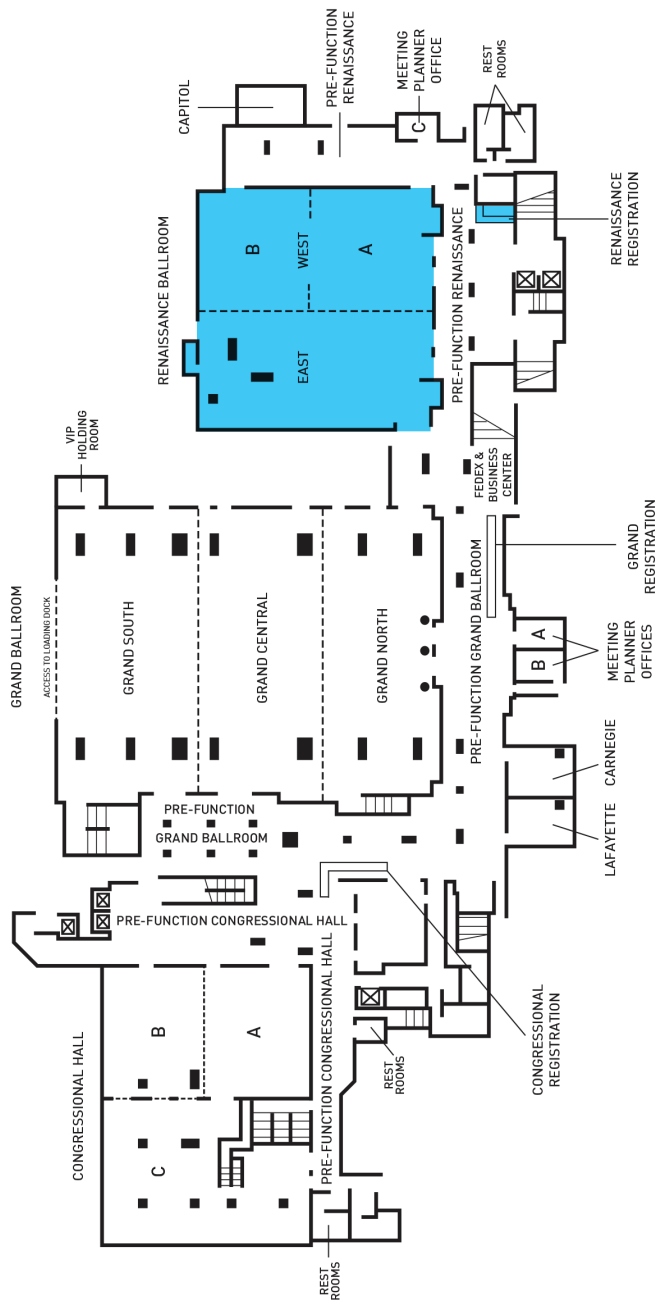
Thursday, May 10th | 6:30pm–8:30pm

The Networking Reception will be held at Arroz, located at 901 Massachusetts Avenue, NW Washington, D.C. 20001, conveniently located in the Washington Marriott Marquis hotel.

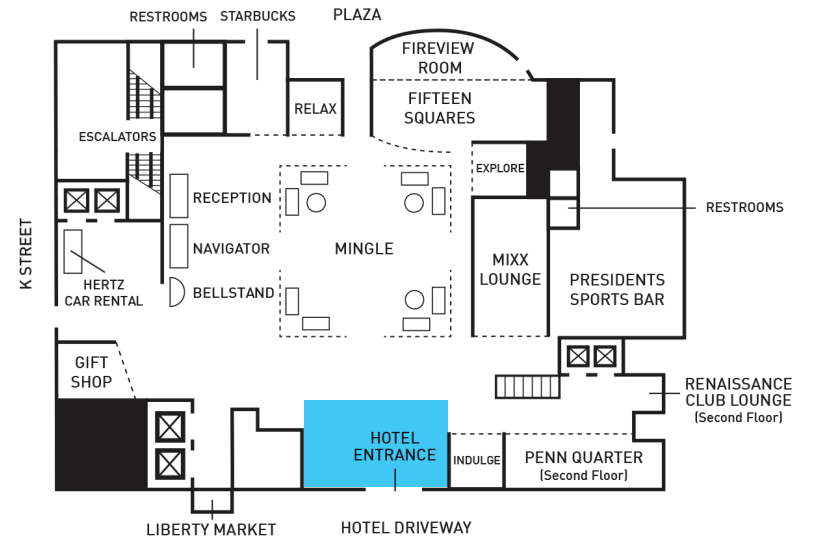


RENAISSANCE HOTEL MAPS

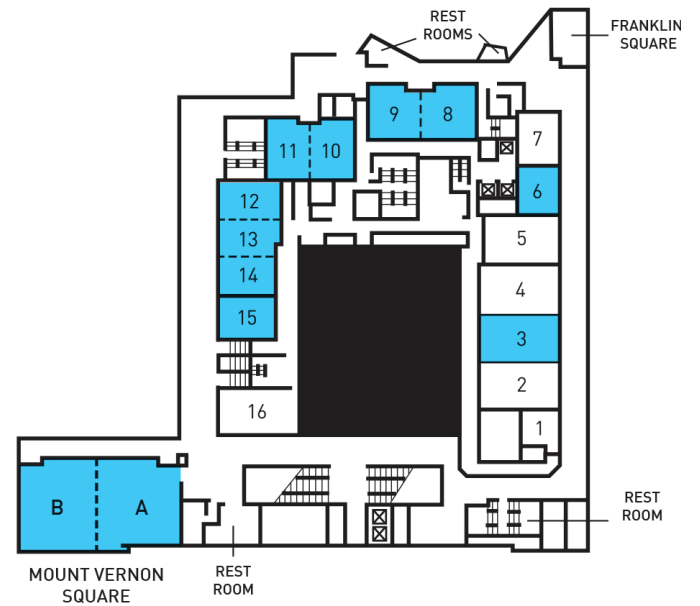
BALLROOM LEVEL

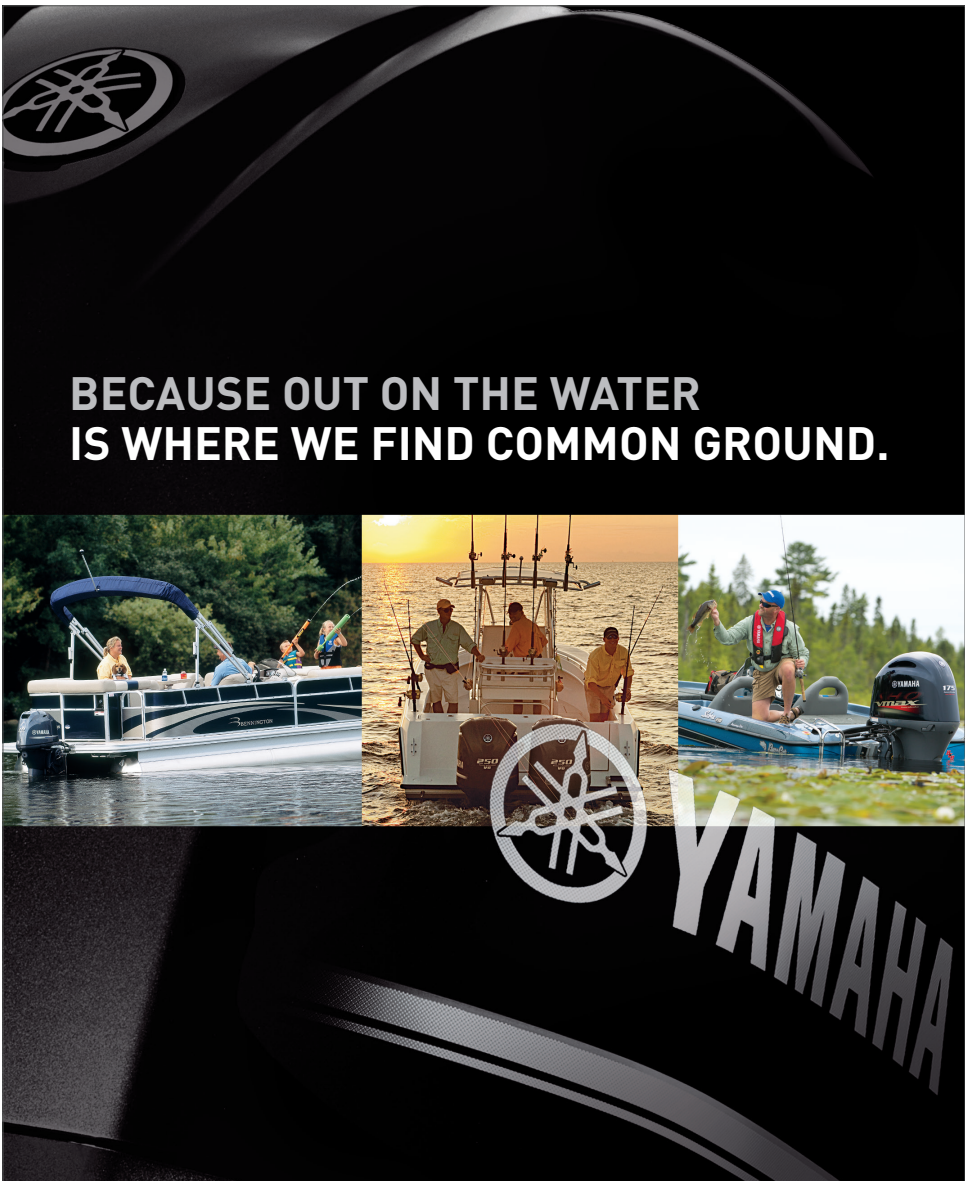


LOBBY LEVEL



MEETING ROOM LEVEL





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RESTAURANT RECOMMENDATIONS

All recommendations are within walking distance of the Renaissance Hotel

STEAK

Del Friscos | \$\$\$\$
www.delfriscos.com/steakhouse/washington-dc.com

The Partisan | \$\$\$
www.thepartisan.com

CAJUN / SOUTHERN

Acadiana | \$\$\$
www.acadianarestaurant.com

ITALIAN

Centrolina | \$\$
<http://centrolinadc.com>

Alta Strada | \$\$
www.altastrada-cityvista.com

Casa Luca | \$\$\$
www.casalucadc.com

RPM Italian | \$\$\$
www.rpmrestaurants.com/rpmitalian/dc

Vapianos | \$\$
us.vapiano.com

GREEK / MEDITERRANIAN

Zatynia | \$\$\$
www.zaytinya.com

Cava Mezze (not sit down) | \$\$
www.cavamezze.com

FRENCH / ITALIAN / MEDITERRANIAN

Fig & Olive | \$\$\$
www.figandolive.com

AMERICAN

Farmers and Distillers | \$\$
www.farmersanddistillers.com

Penn Commons | \$\$
www.penncommonsdc.com

Matchbox | \$\$
www.matchboxrestaurants.com

Clyde's | \$\$
www.clydes.com/gallery-place

Busboys and Poets | \$\$
www.busboysandpoets.com

ASIAN

Asia Nine | \$\$
www.asianine.com

Oya | \$\$\$
www.oyadc.com

MEXICAN

Oyamel | \$\$\$
www.oyamel.com

Rosa Mexicano | \$\$\$
www.rosamexicano.com/washingtondc/pennquarter

FRENCH

DGBG | \$\$\$
www.dgbg.com/dc

L'Homage | \$\$
www.lhommagedc.com

Issue Workshops

WEDNESDAY, MAY 9, 1:30PM–4:30PM

Policies Most Impacting the Boating Industry and Your Business Now, and How You Can Effect Change

MEETING ROOM 3

1:40PM | Putting Out the Welcome Mat for Foreign Flagged Yachts

Large, foreign flagged recreational vessels visiting U.S. marinas that are being refitted at U.S. boatyards represent a tremendous amount economic activity, including job creation. The annual operating budget for a 140' yacht exceeds two million dollars. However, for foreign flagged recreational vessels to visit the U.S., the crews must be issued the appropriate Visas, and the yacht may need a cruising license. These hurdles diminish the U.S.'s global competitiveness in the yachting sector, ultimately impacting U.S. jobs and our industry.

A panel of representatives from Customs and Border Patrol, Department of State, and the boating industry will address the intricacies of getting the correct Visas issued, operating under a cruising license in U.S. waters, and the regulatory policies that surround them.

2:30PM | Modernizing Recreational Fishing Saltwater Policy

SPONSORED BY Brunswick & Mercury

11 million saltwater anglers take to the water each year, and it's time to update policies governing recreational anglers and impacting boaters nationwide. This session covers the Modern Fish Act—a crucial bill that increases fishing access and conservation, modernizes fisheries management and improves data collection. Hear from angling experts on this important legislation that impacts the entire industry's sustainability, and learn what you can do ensure the bill passes the House and Senate and is signed by the President this year.

3:20PM | Conservation and Regional Policy Issues Impacting Boating: Everglades, Aquatic Invasive Species, and Pacific Salmon

Water quality and quantity significantly impacts the ability of boaters to get out on the water, coastal communities and their economic development. For the boating industry, the restoration of Everglades in South Florida is essential to maintain ecological balance, and is vital to the health of our fisheries, habitat and water quality.

The Great Lakes are a critical water source, economic engine, and vital destination for hundreds of thousands of boaters. Yet, aquatic invasive species threaten to destroy our

Great Lakes. Pacific salmon fisheries are facing significant threats with population declines and water runs in the Central Valley. River flow management and recent droughts have impacted this critical fishery and the economic value salmon bring to California.

Learn how regional policy issues impacting the boating industry are being addressed by Congress and why the industry needs to raise their concerns to fund and support projects in key boating regions.

MOUNT VERNON SQUARE A

1:40PM | Trade Updates from Around the Globe: North American Free Trade Agreement and Beyond

The recreational boating industry exports more than \$1.3 billion in goods and services annually. As the U.S. continues negotiations on the North American Free Trade Agreement (NAFTA) and navigates the current threat of a trade war, our industry needs to be aware of any consequential changes that could impact the free flow of products across the globe and the U.S.

NAFTA, a trilateral agreement between the U.S., Canada and Mexico is a cornerstone for export and supply chain operations for many marine manufacturers with Canada and Mexico being two of the three top boating markets for U.S. marine products.

Join us for a panel discussion to learn the latest on these critical trade issues and how they will impact the marine industry. Panelists are Andy Karellas, Executive Director, State International Development Organizations, John Murphy, Senior VP for International Policy, U.S. Chamber of Commerce, and Kellie Meiman Hock, Managing Partner, McLarty Associates. They will address the latest geopolitical factors threatening exports, provide updates on the latest NAFTA negotiations and discuss a wide spectrum of trade issues affecting the state of U.S. exports.

2:30PM | Trade: How Aluminum Tariffs Could Impact Your Bottom Line

Manufacturers and exporters are being faced with a triple threat on trade. President Trump's proposal for a 10 percent worldwide tariff on aluminum has the potential to impact prices from both domestic and foreign sources. On top of it, the Department of Commerce's investigation into aluminum sheet would further burden aluminum users with upwards of 60 percent additional tariffs, resulting in higher prices and supply shortages.

Our allies are poised to retaliate, placing import tariffs on ALL boats destined for top boating markets like the European Union. Join our expert trade counsel to learn how manufacturers can push back against these burdensome tariff proposals and how your company can effectively engage with lawmakers to illustrate the significant economic impact boating has in the U.S.

3:20PM | Workforce Development

It's certainly not news that the marine industry is facing a skilled labor shortage. According to a recent assessment by the Marine Retailers Association of the Americas, 21 percent

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Bryant

of positions in the recreational boating industry remain unfilled, 59 percent of unfilled positions are in service, and 88 percent of the open service positions are technicians. Additionally, the industry estimates that there will be 31,000 vacant positions by 2019.

Panelists will discuss recent workforce initiatives on Capitol Hill and in the Administration. Learn about the latest developments to improve apprenticeships and on the job training programs for the marine industry.

MOUNT VERNON SQUARE B

1:40PM | Reducing Regulatory Burdens and Ensuring Business Compliance

National and international manufacturing regulations have a direct impact on your company and the cost of doing business. In 2018, marine manufacturers need to be up to speed regarding the regulations and requirements coming in the U.S. for structural composite materials and the Environmental Protection Agency's (EPA) styrene Residual Risk Review.

Australia recently finalized a marine emission regulation with import fees, which will go into effect July 1, 2018, and the International Marine Organization is requiring large yachts to install after-treatment systems that may not be compatible with current designs. On top of this, the California Air Resources Board (CARB) diurnal fuel system requirements kick in July 31, 2018, impacting boat manufacturing.

Receive the latest updates from the EPA and CARB, and learn about regulatory issues from countries around the world that may have impact on your business.

2:30PM | Water Infrastructure *SPONSORED BY Brunswick & Mercury*

The infrastructure of our nation's waterways is vitally important to boaters and the future of the boating industry. Congress is in the midst of putting together a water infrastructure reauthorization, known as the Water Resources Development Act (WRDA). Army Corps of Engineers permitting reforms, project categorization, dredging of low tonnage ports and shallow draft channels, and efforts to combat Aquatic Invasive Species (AIS) are critical to the recreational boating community—all on the table in the WRDA.

Panelists will discuss recent activity on WRDA legislation and how our industry's priorities are fitting into the larger water infrastructure package.

3:20PM | Fuel Policy *SPONSORED BY Brunswick & Mercury*

Congress and the Administration are currently exploring ways to reform the EPA's Renewable Fuel Standard (RFS). This is the program that mandates ethanol in the fuel supply. There are a variety of options that are being discussed, all of which will have a significant impact on the recreational boating community. Will E15 be expanded in the fuel supply? Will better alternatives like biobutanol be promoted?

Panelists will discuss different options being considered for RFS reform and how the recreational boating industry will be impacted.

Special Sessions

Welcome Lunch & Eddie Smith Manufacturer of the Year Award Presentation SPONSORED BY BoatU.S.

Wednesday, May 9th | 12:30pm–1:30pm

Please join us as we officially kick off the 2018 American Boating Congress for a luncheon, featuring special guest speakers including Rep. Joyce Beatty (OH-3), and a special presentation of the Eddie Smith Manufacturer of the Year Award, honoring leaders in conservation. The award will be presented by Jeff Angers on behalf of the Center for Sportfishing Policy.

Hill Prep Session

Wednesday, May 9th | 4:15pm

In 2018, the recreational boating industry is facing major policy decisions that will come to a head this summer and have long-term impacts on boating in the U.S., including getting the Modern Fish Act passed, stopping the year-round sale of E15, and defending our industry from domestic and global tariffs. NOW is the time to meet with and educate decision-makers on the boating industry's top priorities.

The Hill Prep Session will educate you on the current political climate, prepare you on our industry's top issues, and give insight on how to maximize your advocacy efforts while at ABC.

NEW Two-Day General Session

Thursday, May 10th | 8:00am–9:30am & Friday, May 11th | 8:30am–12:00pm

New for 2018, ABC's must-attend General Session takes place over two days, featuring high profile members of the Trump administration and leading decision makers and influencers across Capitol Hill. The General Session provides attendees with a front row seat to political insights that matter to your business and an exclusive opportunity to get your questions answered from some of the most notable names in Washington.

This year's keynote speaker, Chris Wallace, award-winning veteran journalist and host of Fox News Sunday, will address ABC attendees during day two of the General Session.

NEW Marine Industry Panel & Breakfast – The Power of Advocacy

Friday, May 11th | 8:00am–8:30am

New for 2018, NMMA Vice President of Federal and Legal Affairs, Nicole Vasilaros, will moderate a panel of marine industry leaders as they delve into their involvement in advocacy and shed light on the impacts of their lobbying efforts on their business and the recreational boating industry.

Join us for this special breakfast and learn just how powerful your advocacy can be to effect change on Capitol Hill. This is why you're here!

Events

Recreational Angling and Boating Reception

Wednesday, May 9th | 6:30pm–8:30pm

Join us at the 20 F Street NW, an iconic rooftop overlooking the Capitol for an opportunity to gather with fellow PAC donors, as well as meet Members of Congress and their staff to educate them on the top issues affecting the recreational boating community. **For information on how to attend, please contact Erica Crocker at ecrocker@nmma.org.**

Group Photo in Front of U.S. Capitol

Thursday, May 10th | 9:30am

Join us for an ABC group photo in front of the U.S. Capitol Building before heading off to your Hill meetings. At 9:30a.m., buses will pick up attendees from the Renaissance and drop off them off at the U.S. Capitol—East Capitol Street, between Second & Third Street.

Questions about your Hill Meetings?

Contact Patrick Babajanian at patrick@primeadvocacy.com or 202.863.1505

The advertisement features a background of a sunset over water. At the top, an American flag is positioned above the 'White River' logo in a white script font, with 'MARINE GROUP' in a smaller, white, sans-serif font below it. The text 'PROUD SPONSOR OF THE AMERICAN BOATING CONGRESS' is centered in a bold, white, sans-serif font. Below this, the slogan 'AMERICA'S FAVORITE BOATS' is followed by 'SO EVERYONE CAN EXPERIENCE THE JOY OF FISHING AND BOATING. BUILT IN THE HEARTLAND OF AMERICA.' At the bottom, logos for Tracker Boats, Nitro Performance Fishing Boats, Ranger Boats, Mako Boats, Triton Boats, Regency, Sun Tracker, and Tahoe are displayed in a row.

NEW Millennial Happy Hour SPONSORED BY Infinity Luxury Woven Vinyl

Thursday, May 10th | 5:00pm–6:00pm

Our industry marine millennials are invited to join us for a new networking event and Q&A with Capitol Hill staffers. The new Millennial Happy Hour is located on Capitol Hill in Cannon House Office Building Room 122.

Networking Reception SPONSORED BY Seastar Solutions

Thursday, May 10th | 6:30pm–8:30pm

Join attendees for the 2018 ABC Networking Reception, located at Arroz, Mike Isabella's eatery specializing in Spanish & North African food and drink in beautiful surroundings.

A short walk across the street from ABC's host hotel, the Renaissance, at 901 Massachusetts Avenue, NW, Washington, DC, the annual Networking Reception is a fantastic opportunity to catch up with your peers, enjoy some great food, and take in some city sites.

Farewell & Awards Ceremony Luncheon

Friday, May 11th | 12:00pm–1:00pm

Join us as we wrap up ABC 2018 for a farewell lunch and presentation of several significant industry awards including:

- **HAMMOND MARINE INDUSTRY LEADERSHIP AWARD:** 2018 honorees are **Kris Carroll, President, Grady-White Boats, and Joan Maxwell, President, Regulator Marine.** The Hammond Marine Industry Leadership Award honors individuals who have helped the marine industry get to where it is today in terms of achieving greater industry sales, stopping unwanted government regulations or seeking needed government regulation, or otherwise helping and benefiting the whole marine industry as distinct from building one's own company.
- **AMBASSADOR AWARD:** Given annually to the ABC Co-host who has done the most significant promotion of ABC.
- **BoatPAC – THE CHAMPIONS FOR GROWTH AWARD:** Given annually to a company that has recognized the importance of BoatPAC's mission and advocacy.

NEW Basecamp Room on Capitol Hill during Hill Visits

Thursday, May 10th | 11:00am–5:00pm

We've secured a room in Cannon House Office Building Room 122, from 11:00am-5:00pm on Thursday during Hill visits. Attendees are welcome to use this room as basecamp to take a break, grab a water, network with colleagues, etc.

As an added bonus, Patrick Babajanian with Prime Advocacy (the group scheduling our Hill visits this year), will be available on-site to answer any of your scheduling questions. He is also available via email patrick@primeadvocacy.com and phone 202.863.1505.

THE HAMMOND MARINE INDUSTRY LEADERSHIP AWARD

The Hammond Marine Industry Leadership Award honors individuals who have helped the marine industry get to where it is today in terms of achieving greater industry sales, stopping unwanted government regulations or seeking needed government regulation, or otherwise helping and benefiting the whole marine industry as distinct from building one's own company.

THE 2018 HONOREES ARE:



KRIS CARROLL
President
Grady-White Boats



JOAN MAXWELL
President
Regulator Marine

Conference Speaker Bios

OPENING DAY LUNCHEON MAY 9



REP. JOYCE BEATTY
OH-3

Joyce Beatty is a native Ohioan with a strong history of connecting people, policy and politics to make a difference.

She is also an avid boater! Since 2013, Joyce has proudly represented Ohio's Third Congressional District and serves on the exclusive House Committee on Financial Services and is a member of two Subcommittees: Housing and Insurance and Oversight and Investigations.

Prior to her service in the U.S. House of Representatives, Joyce was Senior Vice President of Outreach and Engagement at The Ohio State University and a member in the Ohio House of Representatives for five terms. During her tenure in the Ohio House, she rose to become the first female Democratic House Leader in Ohio's history and was instrumental in spearheading and enacting legislation to require financial literacy in Ohio's public school curriculum, to expand STEM education, and to secure funds to help under- and uninsured women access breast and cervical cancer treatment.

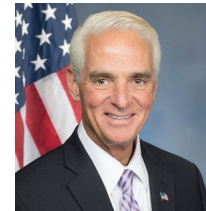
DAY 1 MAY 10



REP. JACKIE WALORSKI
IN-2

Jackie Walorski is a lifelong Hoosier, born and raised in South Bend, who has dedicated herself to helping Hoosier families.

She is grateful to represent the people of Indiana's 2nd District in the 115th Congress, serving on the House Ways and Means Committee. Jackie works every day to boost economic growth and job creation, restore fiscal responsibility, strengthen our national security, support our military, and honor our veterans by ensuring they get the services and care they earned. Since she was first elected to Congress in 2012, Jackie has been committed to bringing Hoosier common sense to Washington and reaching across the aisle to achieve bipartisan solutions.



REP. CHARLIE CRIST
FL-13

Charlie Crist represents Florida's 13th district, which covers Pinellas County from Clearwater down through St. Pete, where he grew up.

Charlie has spent his life's work serving his fellow Floridians. He was elected to the Florida State Senate in 1992, where he championed environmental protection issues and public education. In 2000, after two terms in the Florida Senate, Charlie continued to push for education funding and better teacher pay as the state's Education Commissioner. In 2002, he was elected Florida Attorney General, a role through which he fought for consumer protections, civil rights, and opportunities for at-risk youth.

Elected as Florida's 44th Governor, Charlie furthered his commitment to public education, using federal stimulus funding to save thousands of teachers' jobs. As a staunch environmental advocate, he also secured a landmark land acquisition to preserve the Florida Everglades, and fought to hold BP accountable after the 2010 oil spill that ravaged Florida's coastline.

In Congress, Charlie is committed to working in a nonpartisan manner to create jobs, increase wages, protect Florida's beaches, honor military and veterans, and protect the benefits seniors have earned. With his role on the House Financial Services, he fights to make flood insurance more affordable, defend and strengthen reform of Wall Street, and provide greater access to capital for aspiring entrepreneurs and small businesses—from the local barbershop to technology startups. Charlie resides in his hometown of St. Petersburg, Florida—"The Sunshine City."



REP. PAUL MITCHELL
MI-10

Paul Mitchell was elected to the 115th Congress to represent Michigan's 10th District.

The district includes Huron, Sanilac, Tuscola, Lapeer, St. Clair and Macomb counties. Upon his election to Congress, his new Republican colleagues selected him as the Freshman Representative to the GOP House Leadership. He serves on the Transportation and Infrastructure Committee, the Education and the Workforce Committee, and the Oversight and Government Reform Committee.

Paul is the proud son of a GM autoworker, and graduated from Michigan State University. Paul and his wife Sherry live with their family on a farm in Dryden, Michigan. Paul's love for his home state and its citizens has led him to a life of service. His record of leadership includes organizing the fight to defeat the Proposal 1 tax increase in Michigan, which would have been the largest tax increase in Michigan in fifty years. In addition, Paul has dedicated much of his career to workforce training, serving the State of Michigan, Chrysler, and ultimately as CEO of Ross Education.



REP. GARRET GRAVES
LA-6

Garret Graves is a Republican Member of Congress representing Louisiana's Sixth Congressional District.

Thirteen parishes stretching north of Baton Rouge through the Capital Region down to Louisiana's Bayou country, Graves sits on the House Committees on Transportation and Infrastructure and Natural Resources. At the start of the 115th Congress, Garret was named Chairman of the House Transportation and Infrastructure Subcommittee on Water Resources and Environment, which oversees water resources development and regulatory programs administered by the U.S. Army Corps of Engineers and the Environmental Protection Agency (EPA), along with other agencies and water-related programs. As Chairman, Garret will play an expanded role in shaping legislation to limit the scope and economic damages of agency regulations, shorten the time it takes for projects to be completed and bring efficiency to how the government works. In his position of leadership, Garret will play an important role translating the Trump Administration's proposed Infrastructure Package into legislation in the coming years, particularly with respect to bridges, flood protection, ports, waterways and coastal restoration.

Garret, who recently finished his second year serving in the House of Representatives, has more than 20 years of experience working on energy, infrastructure, fisheries, maritime and water resources issues. In addition to his policy expertise and years of private sector work, Garret served as Louisiana's Chairman of the Coastal Protection and Restoration Authority (CPRA) where he managed for the state one of America's largest civil works programs in history and successfully streamlined government while boosting its productivity. Under his tenure, Louisiana constructed more flood protection infrastructure and restored more miles of coastline than at any other period of time in the State's history.

Garret is a native of Baton Rouge, Louisiana, where he still resides with his wife Carissa and their three children.



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KEYNOTE SPEAKER

CHRIS WALLACE

AWARD-WINNING VETERAN JOURNALIST & HOST OF FOX NEWS SUNDAY



Chris Wallace breaks down today's top news issues impacting individuals and industry, leaving audiences with takeaways that prepare them for impending changes in the political landscape.

The host of "FOX News Sunday," Chris has established himself as a battle-tested media presence, an incisive, thoughtful interviewer, and a venerable authority on presidential history and election politics.

Over Chris's decades-long journalism career, he reported from the ABC News desk as a senior correspondent for "Primetime" and "20/20," and as an anchor on the longest running show on television, NBC News' "Meet the Press." The author of the best-seller, "Character: Profiles in Presidential Courage," Chris has won every major broadcast news award, including three Emmys, the Peabody Award and the Dupont-Columbia Silver Baton Award. In 2016, Chris earned praise from fellow journalists and political operatives on both sides of the aisle for his sterling performance moderating the final presidential debate between Hillary Clinton and Donald Trump.

With substance, fairness and gravitas, Chris captivates with seasoned insights on current events and political affairs, including the evolving role of the media and influence of technology on the presidency, what America will look like under our 45th president, and what audiences can expect during his administration.



LUCAS HITT

COMMUNICATIONS CHIEF, U.S. BUREAU OF ECONOMIC ANALYSIS

Lucas Hitt is the Chief of Communications for the U.S. Bureau of Economic Analysis.

In this role, he is responsible for the dissemination—to the public, media, and the world—of some of the nation's most closely watched economic indicators including key figures such as GDP, Personal Income, Corporate Profits and State Personal Income.

Prior to joining the Bureau, Lucas spent many years as a consultant advising companies, state and local governments, and corporations on strategic communications, political strategy and government affairs. He is the former Legislative Director at the Air Force Association and a former aide to U.S. Senator Ernest "Fritz" Hollings of South Carolina.

Lucas will address the new Outdoor Recreation Satellite Account, which for the first time recognizes outdoor recreation, including boating and fishing, as part of U.S. GDP. Lucas will talk about the significance of these data and what they mean for the boating industry.



CHAD MOUTRAY

CHIEF ECONOMIST, NATIONAL ASSOCIATION OF MANUFACTURERS (NAM)

Chad Moutray serves as the NAM's economic forecaster and spokesperson on economic issues.

He frequently comments on current economic conditions for manufacturers through professional presentations and media interviews, and has appeared on Bloomberg, CNBC, C-SPAN, Fox Business and Fox News, among other news outlets.

Prior to joining the NAM, Chad was the chief economist and director of economic research for the Office of Advocacy at the U.S. Small Business Administration (SBA) from 2002 to 2010. In that role, he was responsible for researching the importance of entrepreneurship to the U.S. economy and highlighting various issues of importance to small business owners, policymakers and academics. In addition to discussing economic and policy trends, his personal research focused on the importance of educational attainment to both self-employment and economic growth.

Prior to working at the SBA, Chad was the dean of the School of Business Administration at Robert Morris College in Chicago, Ill. (now Robert Morris University of Illinois). He is a former board member of the National Association for Business Economics (NABE). He is also the former president and chairman of the National Economists Club, the local NABE chapter for Washington, D.C. He holds a Ph.D. in economics from Southern Illinois University at Carbondale and bachelor's and master's degrees in economics from Eastern Illinois University. He is a Certified Business Economist™, where he was part of the initial graduating class in 2015. In 2014, he received the Outstanding Graduate Alumni Award from Eastern Illinois University, and in 2015, he accepted the Alumnus Achievement Award from Lake Land College in Mattoon, Ill., where he earned his associate's degree in business administration.

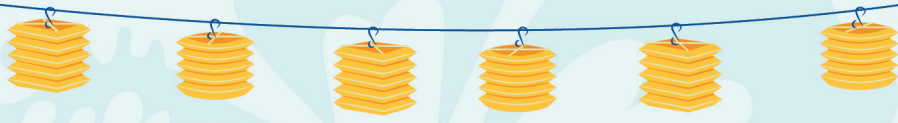


CAPTAIN JENNIFER WILLIAMS

UNITED STATES COAST GUARD

Captain Jennifer Williams assumed her duties as Director of Inspections and Compliance at Coast Guard Headquarters in April 2017.

In this position, she develops and maintains policy, standards, and program alignment for all prevention activities associated to the safe operation of vessels and facilities. This Directorate manages policy development for the United States Coast Guard Auxiliary, recreational boating safety, foreign and domestic commercial vessels compliance



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SUGGESTED CONTRIBUTION TO ATTEND THE 2018 PAC RECEPTION AT ABC IS \$500



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inspections, ports and facilities safety and security, as well as vessel documentation and marine casualty investigation. Captain Williams is a 1990 graduate of the U.S. Merchant Marine Academy, Kings Point, NY where she earned a Bachelor of Science in Marine Transportation and an unlimited tonnage third mate merchant mariner license. Captain Williams earned her Master of Science in Quality Systems Management in 2006 from the National Graduate School.

Prior to her current assignment at Coast Guard Headquarters, Captain Williams served as Sector Commander and Captain of the Port for U.S. Coast Guard Sector Los Angeles—Long Beach. Captain Williams also served as Deputy Commander and Alternate Captain of the Port at Sector Los Angeles—Long Beach. Captain Williams' earlier field assignments include Sector North Carolina, Sector South East New England, Marine Safety Office Providence, Marine Safety Office San Diego, and Marine Safety Office Honolulu where she served in various capacities related to vessel inspections, marine casualty investigations, and mariner Suspension & Revocation proceedings.

Captain Williams is a native of Freeland, Maryland. She and her husband Commander John Williams (USCG, ret.) have three sons; Joseph, Seth and Ethan.



REAR ADMIRAL TIM GALLAUDET
ASSISTANT SECRETARY OF COMMERCE FOR OCEANS AND ATMOSPHERE AND ACTING UNDER SECRETARY OF COMMERCE FOR OCEANS AND ATMOSPHERE

Rear Admiral Timothy Gallaudet, Ph.D., was confirmed by the U.S. Senate on October 5, 2017, as the Assistant Secretary of Commerce for Oceans and Atmosphere for the Department of Commerce in the National Oceanic and Atmospheric Administration.

Dr. Gallaudet was previously a rear admiral in the U.S. Navy, where his most recent assignment was Oceanographer of the Navy and Commander of the Navy Meteorology and Oceanography Command. During his 32 years of military service, Dr. Gallaudet has had experience in weather and ocean forecasting, hydrographic surveying, developing policy and plans to counter illegal, unregulated and unreported fishing, and assessing the national security impacts of climate change. He has led teams of Navy sailors and civilians performing such diverse functions as overseeing aircraft carrier combat operations, planning and conducting humanitarian assistance and disaster response efforts, assisting Navy SEAL Teams during high visibility counter-terrorism operations, and developing the Navy's annual \$52 billion information technology, cyber security and intelligence budget.

Dr. Gallaudet holds a bachelor's degree from the U.S. Naval Academy and master's and doctoral degrees from Scripps Institution of Oceanography, all in oceanography.

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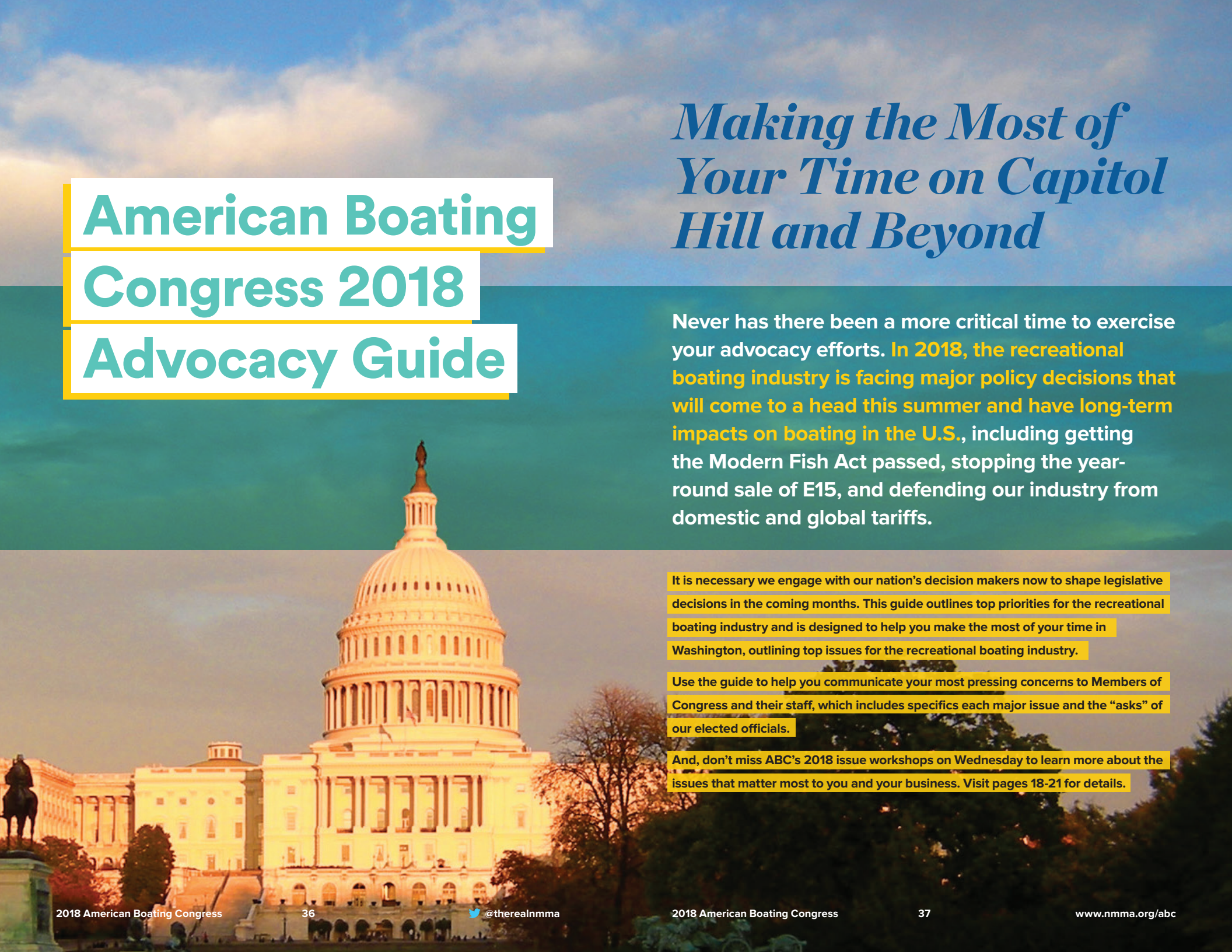
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The background of the entire page is a photograph of the United States Capitol building in Washington, D.C., taken from a low angle. The building is illuminated with a warm, golden light, suggesting either sunrise or sunset. The sky is a mix of blue and white clouds. The title text is overlaid on the top left in white boxes with yellow borders.

American Boating Congress 2018 Advocacy Guide

Making the Most of Your Time on Capitol Hill and Beyond

Never has there been a more critical time to exercise your advocacy efforts. **In 2018, the recreational boating industry is facing major policy decisions that will come to a head this summer and have long-term impacts on boating in the U.S.,** including getting the Modern Fish Act passed, stopping the year-round sale of E15, and defending our industry from domestic and global tariffs.

It is necessary we engage with our nation's decision makers now to shape legislative decisions in the coming months. This guide outlines top priorities for the recreational boating industry and is designed to help you make the most of your time in Washington, outlining top issues for the recreational boating industry.

Use the guide to help you communicate your most pressing concerns to Members of Congress and their staff, which includes specifics each major issue and the "asks" of our elected officials.

And, don't miss ABC's 2018 issue workshops on Wednesday to learn more about the issues that matter most to you and your business. Visit pages 18-21 for details.

How to Conduct A Hill Visit

Here are four simple steps to ensure you maximize your time on Capitol Hill and effectively advocate for recreational boating:

- 1 Who do you represent?** Start each meeting introducing yourself and your company/organization. Let the member of Congress or staffer know the following key facts: company location, number of employees, sales/size data. This snapshot is critical to showing them the importance of your business and its impact in their state/district.
- 2 Pick 2-3 issues to discuss.** Don't feel like you need to be an expert. What issues are most impacting YOUR business and employees?
- 3 Make the "ask".** Request your member of Congress or staffer co-sponsor a bill, vote for specific legislation outlined in the guide, or sign a letter of support. While an office won't make a commitment on the spot, knowing clearly what you want them to do and how you feel about an issue is crucial to decision making.
- 4 Give an invitation to visit your facility.** State/district events and plant tours pay dividends in further showing elected officials the importance of our industry and why the policy issues you discuss matter.

DON'T FORGET!

Don't forget to tell Congress to designate **June 2-10** as **National Boating and Fishing Week!**

This resolution ensures our industry is recognized for its significant economic contribution to the U.S. economy.



Policy Issues in 2018

RECREATIONAL FISHING

Recreational saltwater fishing policy is in need of an update and crucial to sustaining a healthy recreational boating economy, as more than 70 percent of all boat outings involve fishing.

The Magnuson Stevens Act is outdated, setting a process for fisheries management decisions more than forty years ago. The Modern Fish Act is bipartisan legislation aimed at recognizing the unique and growing needs of saltwater anglers by better managing fisheries for recreational needs and improving outdated data collection.

ASKS:

- **HOUSE:** Bring HR 200 to the floor for a vote and pass this important bill, which incorporates the provisions of the Modern Fish Act.
- **SENATE:** Co-sponsor S. 1520, important bipartisan legislation supporting 11 million saltwater anglers and 440,000 jobs.

TRADE

Decisions are being made on aluminum tariffs and during NAFTA re-negotiations that could have a serious, and detrimental impact, on the boating industry.

With aluminum tariffs, it's a 1-2-3 punch – 10% worldwide tariff, 60%+ tariff on aluminum sheet, and a retaliation from top export markets like the EU on all boats. Marine manufacturers source primarily from domestic mills, but are already facing supply shortages, price increases and trouble sourcing wide aluminum sheets.

NAFTA is critically important to the marine industry, with many of the 35,000 U.S. businesses building their customer base and supply chain around this trilateral agreement.

ASKS:

- Support the 22,000 aluminum marine manufacturing jobs by voicing your concern to the Department of Commerce on the downstream impacts a high antidumping and countervailing duty tariff on U.S. manufacturing industries.
- Update but maintain a trilateral NAFTA that includes provisions for rules of origin, recognition of NMMA certification, regulatory coherence, and reduced technical barriers to trade.

Policy Issues in 2018

FUEL POLICY

The Renewable Fuel Standard (RFS) has been detrimental to the boating industry. Department of Energy studies have proven blends of ethanol above 10% are harmful to marine engines.

While the EPA specifically prohibits use of E15 in marine and other off-road products, nothing has been done to (1) ensure the continued availability of E10 and ethanol-free gas or (2) educate consumers on the harmful effects and proper fuel choices at the pump.

ASKS:

- Oppose year round sale of E15.
- Protect consumers—demand better E15 labeling and education.
- Approve Biobutanol for on-highway use.

TRANSPORTATION & INFRASTRUCTURE

As Congress considers infrastructure legislation, the boating industry would like to see policies and reforms that promote recreation, which is a \$121.5 billion driver of the U.S. economy.

Water infrastructure projects need to promote recreational usage, and support jobs and coastal communities throughout the U.S.

ASKS:

- Pass the Water Resources Development Act (WRDA) reauthorization that addresses recreational boating needs.
- Appropriate \$150 million in Operations and Maintenance accounts for the ACOE to dredge the Intracoastal Waterway and other vital recreational boating channels.
- Provide \$200 million in federal matching dollars for Central Everglades Restoration Projects (CERP) in the FY19 budget.

ACCESS

Recreation on public lands and waters is critical to boating access.

The outdoor economy contributes 2% to overall GDP, and we must improve access on public lands and waters—reducing the maintenance backlog, streamlining permitting, and allowing for innovative public-private partnerships.

ASKS:

- **Support the National Park Restoration Act (H.R. 5210 and S. 2509).**
Uses revenue from energy resources to tackle the deferred maintenance backlog and improve recreation access in our national parks.
- **Support the Recreation not Red Tape Act (H.R. 3400 and S. 1633).**
Reduces barriers to outdoor recreation access, improves public land management, and establishes a designation process for National Recreation Areas.

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Policy Issues in 2018

JOBS

The recreational boating industry is facing a shortfall of qualified workers for manufacturing, technicians, and service repairs.

We expect more than 31,000 jobs will be open in the marine industry next year. Promoting technical, vocational and apprenticeship programs is key to job growth.

ASKS:

- Provide full funding for workforce and technical education.
- Pass the JOBS Act (S. 206 and H.R. 2451) to expand Pell eligibility to short-term postsecondary certificates, and demand driven non-credit programs.
- Re-evaluate the high number of clock hours needed for Pell eligibility.
- Provide easier access for apprenticeship and On the Job Training (OJT) grants for employers.

BOATING SAFETY

Boating safety is critically important to our industry. There are provisions in the 2017 United States Coast Guard bill we support and hope are included in final passage of the bill.

Manufacturers, dealers, boaters and the law enforcement have been trying for years to mandate the use of engine cut off devices—an important factory installed safety tool that prevents runaway boats. While most vessels under 26 feet in length include the device, without mandating usage, wear remains low.

Recreational boats are required to carry flares for visual distress—an antiquated method with environmentally hazardous disposal. We need to look to new methods for visual distress, such as LED lights and personal tracking devices.

ASKS:

- Support and pass boating safety legislation—the 2017 USCG Authorization (H.R.2518 and S. 1129) that tackles: mandatory engine cut-off devices, visual distress signals, and on-water education.
- Increase grant funding for boating hands-on skills training programs.

CONSERVATION

Aquatic Invasive Species (AIS) are a nationwide problem, costing \$146 billion a year to the U.S. economy—devastating local communities and preventing access for boaters.

Further study and funding of this problem is essential to preserving our nation's waterways.

ASKS:

- Authorize a new federal study of AIS prevention efforts to get a clear picture of best practices for decontamination and inspection.
- Provide full funding (\$360,000) for Regional Panels of the Aquatic Nuisance Species Task Force to ensure these essential panels can continue their functions in preventing and educating on AIS.

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To get started, search for American Boating Congress in the app store of your Apple or Android and follow the free download instructions. **NOTE: If you used the app in previous years, be sure to update it to enjoy all of the newest features.**

We've provided a step-by-step guide below:

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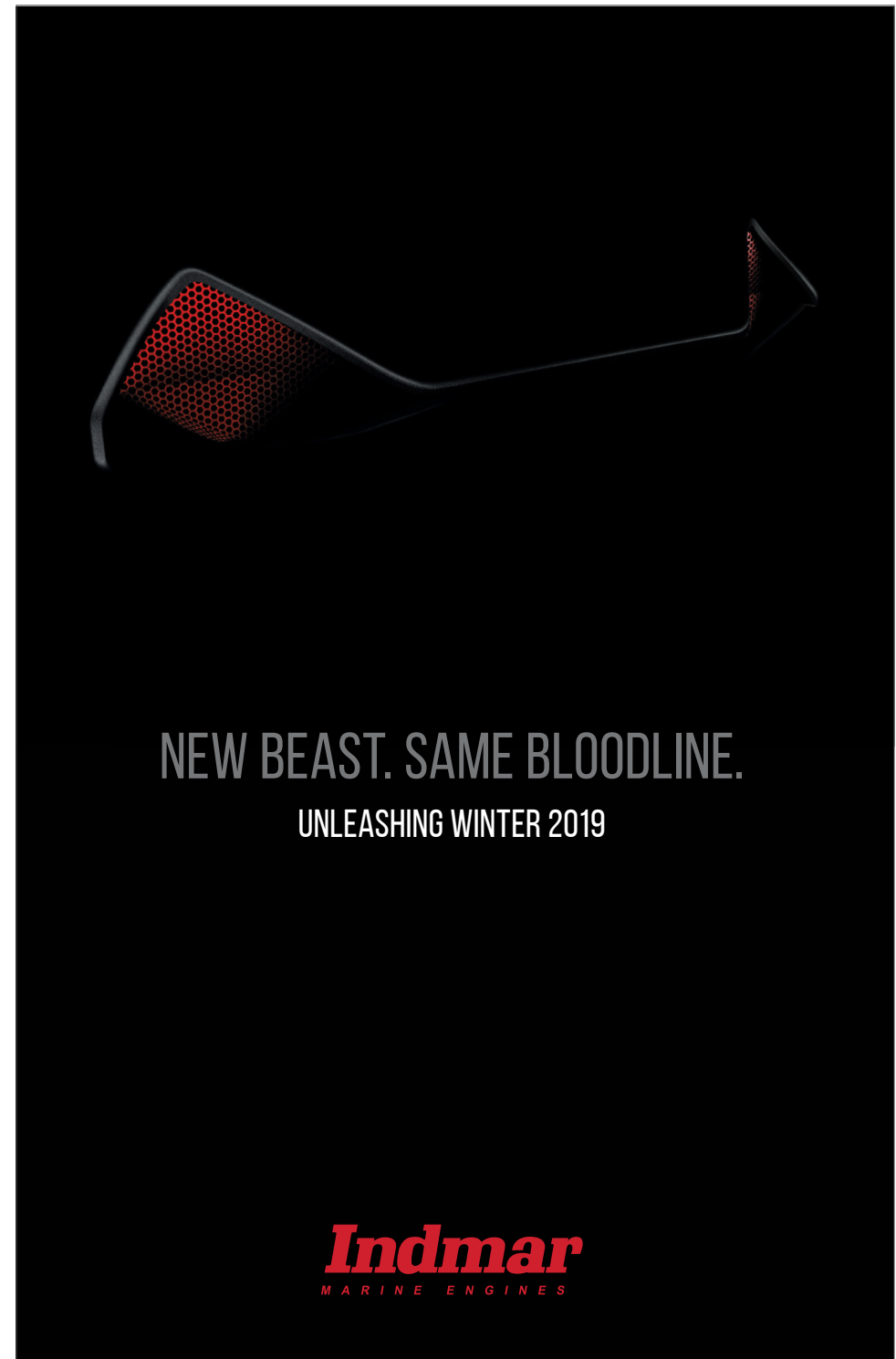
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Marine Trades Association of New Jersey
MarineMax
Massachusetts Marine Trades Association

Mastry Engine Center LLC
Maverick Boat Group
McCarthy's Marine Sales
Medallion Bank
Mercury Marine
Michigan Boating Industries Association
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